

# **PRIVACY POLICY**

Effective Date: January 1, 2025

## PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THIS WEBSITE

## Introduction

Lizabelly IV Hydration & Medspa, L.L.C. is committed to keeping any and all personal information collected of those individuals that visit our website and make use of our online facilities and services accurate, confidential, secure and private. Our privacy policy has been designed and created to ensure those affiliated with Lizabelly IV Hydration & Medspa, L.L.C. of our commitment and realization of our obligation not only to meet but to exceed most existing privacy standards.

THEREFORE, this Privacy Policy Agreement shall apply to Lizabelly IV Hydration & Medspa, L.L.C., and thus it shall govern any and all data collection and usage thereof. Through the use of <u>www.lizabellymedspa.com</u> you are herein consenting to the following data procedures expressed within this agreement.

We will not use or share your personal information except as described in this Privacy Policy. This Privacy Policy applies to information collected by Lizabelly IV Hydration & Medspa, L.L.C. and does not apply to information collected by any third party sites to which the Services may link or to information provided to, or collected by, third parties through third party cookies, web beacons, or other third party technologies on our website.

## 1. COLLECTION OF INFORMATION

This website collects various types of information, such as:

- Voluntarily provided information which may include your name, address, email address, billing and/or credit card information etc., which may be used when you purchase products and/or services and to deliver the services you have requested.
- Information automatically collected when visiting our website, which may include cookies, third party tracking technologies and server logs.
- Please rest assured that this site shall only collect personal information that you knowingly and willingly provide by way of surveys, completed membership forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this site.
- Lizabelly IV Hydration & Medspa, L.L.C. may have the occasion to collect anonymous demographic information, such as age, gender, household income, political affiliation, race and religion at a later time. We may also gather information about the type of browser you are using, IP address or type of operating system to assist us in providing and maintaining superior quality service.
- It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.

## **1.1 WEBSITE COOKIES**

From time to time, we may use the standard "cookies" feature of Internet browser applications, which allows us to store a small piece of data on your computer about your visit to our website. We do not set any personally identifiable information in cookies. Cookies help us learn which areas of our website are useful and which areas need improvement. Cookies are small text files stored on users' hard drives, which often include an anonymous unique identifier. Our website uses both "session ID cookies" and "persistent cookies." Session ID cookies are used to store information while a user is logged into the site and expire when the user closes their browser.

Persistent cookies are used to make tasks like logging into the site easier for returning users by remembering a user's login information, and may be used by your browser on subsequent visits to our website. Persistent cookies stay on a user's hard drive from one session to the next. Persistent cookies can be removed by following your web browser's directions for deleting

cookies. A session cookie is temporary and disappears after you close your browser. When you visit our website, our computer may ask your computer for permission to employ the use of a session or persistent cookie. Our website will then send a cookie to your browser if your browser's preferences allow it. You can choose whether to accept cookies by changing the settings on your browser. However, if you choose to disable this function, your experience at our website may be diminished and some features may not work as they were intended.

#### 1.2 IP ADDRESS AND TELEMETRY DATA

When you visit us, our Internet servers automatically collect data about your Internet Protocol address ("IP Address"), which is the network address of your computer, phone, or other computing device. When you visit our website, we may also collect "click stream" or "telemetry" data, which is data about your web browser, and the web server and content you are trying to access. For example, our website may record the referring page that linked you to us (e.g., another website or a search engine); the pages you visit on this website; the website you visit after leaving our website; other information about the type of web browser, computer, platform, related software and settings you are using; any search terms you have entered on this website or a referral website; and other web usage activity and data logged by our web servers. This information can be combined with information you have provided to us by registering as a Member, for example, which will enable us to analyze and better customize your visits. We may use telemetry data for internal system administration, to help diagnose problems with our servers, for traffic analysis or e-commerce analysis of our website, to help secure our systems, to customize our Services for you, or to determine which features of our site are most or least effective or useful to you. Such information may also be used to gather demographic information, such as country of origin and Internet Service Provider. We may also aggregate user information in a non-personally identifiable manner to share with advertisers, to enhance the Services, or for general business purposes.

#### 1.3 CLEAR GIFS/BEACONS/PIXELS

When visiting our website, we may also use "Clear GIFs" (aka "web beacons" or "pixel tags") or similar technologies in our website and/or in our communications with you. A Clear GIF is typically a one-pixel, transparent image located on a web page or in an e-mail or other type of message, which helps us to verify an individual's viewing or receipt of a web page or message. Clear GIFs allow us to know whether you have viewed a web page prior to visiting our website and may enable us to relate such information to other information, including your Personal Information. We use information provided from Clear GIFs and similar technologies to enable

more accurate reporting, improve the effectiveness of our marketing, and make our Services better for our users.

## 2. USE OF INFORMATION COLLECTED

- Lizabelly IV Hydration & Medspa, L.L.C. may collect and may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from <u>www.lizabellymedspa.com</u> may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.
- Lizabelly IV Hydration & Medspa, L.L.C. does not now, nor will it in the future, sell, rent or lease any of our customer lists and/or names to any third parties.
- Lizabelly IV Hydration & Medspa, L.L.C. may deem it necessary to follow websites and/or pages that our users may frequent in an effort to gleam what types of services and/or products may be the most popular to customers or the general public.
- Lizabelly IV Hydration & Medspa, L.L.C. may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:
- Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon Lizabelly IV Hydration & Medspa, L.L.C. and/or our website.
- Maintain, safeguard and/or preserve all the rights and/or property of Lizabelly IV Hydration & Medspa, L.L.C.; and
- Perform under demanding conditions in an effort to safeguard the personal safety of users of <u>www.lizabellymedspa.com</u> and/or the general public.

## 2.1 DISCLOSURE OF PERSONAL INFORMATION

We may provide your information, including your personal information, to our subsidiaries, affiliated companies, or subcontractors, so such parties can, among other things (a) perform services and/or process such information on our behalf, (b) use the information to offer you greater functionality and enhanced Services or related product and service opportunities, and (c) communicate these opportunities to you. When we do this, the recipients of your information are bound by contracts with us to maintain the privacy of your information.

We may share non-personal information (such as anonymous website and/or application use data) with third parties to assist them in understanding our Services, including users' use of our Services and the services we provide and the success of advertisements and promotions.

We may share non-personally identifiable user data, such as aggregated gender, age, geographic, and usage data (without the inclusion of your name or other identifying information) to advertisers and other third parties for their marketing and promotional purposes.

We may use analytics services provided by third parties that use cookies and other similar technologies to collect information about the Services without identifying individual visitors. The third parties that provide us with these services may also collect information about your use of third party websites and applications.

We may share location-based information with third parties for their marketing and promotional purposes if you have allowed location-based services on your computing device.

We may also release your information if required to do so by law, or in the good-faith belief that such action is necessary to comply with state or federal laws or respond to a court order, subpoena, law enforcement or regulatory request, or search warrant. We reserve the right to collect and share any information: (i) in order to investigate, prevent, or take action regarding suspected or actual illegal activities; (ii) as appropriate or necessary to enforce our Terms of Use or investigate potential or actual violations of the Terms of Use or Privacy Policy; (iii) take precautions against liability; (iv) to protect the security or integrity of our Services; (v) to exercise or protect our rights and property, the Services, or the rights and personal safety of Company affiliates, Users or others; or (vi) for other legitimate purposes.

#### 3. UNSUBSCRIBE OR OPT-OUT

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please send an email that you wish to unsubscribe to Lizabelly IV Hydration & Medspa, L.L.C. If you wish to unsubscribe or opt-out from any third party websites, you must go to that specific website to unsubscribe and/or opt-out.

#### 3.1 RIGHTS TO ACCESS AND CONTROL YOUR DATA AND YOUR CHOICES

You have many choices about how your data is collected, used, and shared. For personal data that we have about you, you can:

- Delete Data: You can ask us to erase or delete all or some of your personal data (e.g., if it is no longer necessary to provide services to you).
- Change or Correct Data: You can edit some or your personal data through your account on our website. You can also ask us to change, update or fix your Services-related data in certain cases, particularly if it's inaccurate.
- Object to, or Limit or Restrict, Use of Data: you can ask us to stop using all or some of your personal data (e.g., if Lizabelly IV Hydration & Medspa, L.L.C. has no legal right to keep using it) or to limit our use of it (e.g., if your data is inaccurate or unlawfully held).
- Right to Access and/or Take Your Data: You can ask us for a copy of your personal data and can ask for a copy of the personal data you provided in machine readable form.

You may contact us at lizabellymedspa@gmail.com and we will consider your requests in accordance with applicable laws. In some cases, we may not be able to fulfill your request if it violates applicable laws or Lizabelly IV Hydration & Medspa, L.L.C. policies. To protect your privacy and security, we take reasonable steps (such as requesting a password) to verify your identity before granting you profile access or making corrections. You are responsible for maintaining the secrecy of your password and account information at all times. Note that opting out, or asking that your data be deleted, may disable your access to some or all Services.

#### 4. LINKS TO OTHER WEBSITES

Our website does contain links to affiliates and other websites. Lizabelly IV Hydration & Medspa, L.L.C. does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. The aforementioned Privacy Policy Agreement applies only and solely to the information collected by our website.

#### 5. SECURITY

Lizabelly IV Hydration & Medspa, L.L.C. shall endeavor and shall take every precaution to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control. The company also uses Secure Socket Layer (SSL) for authentication and private communications in an effort to build users'

trust and confidence in the internet and website use by providing simple and secure access and communication of credit card and personal information.

## 6. CHANGES TO PRIVACY POLICY AGREEMENT

Lizabelly IV Hydration & Medspa, L.L.C. reserves the right to update and/or change the terms of our privacy policy, and as such we will post those change to our website homepage at <u>www.lizabellymedspa.com</u>, so that our users and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time Lizabelly IV Hydration & Medspa, L.L.C. decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

## 7. ACCEPTANCE OF TERMS

Through the use of this website, you are hereby accepting the terms and conditions stipulated within the aforementioned Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

#### 8. HOW TO CONTACT US

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us at info@lizabellymedspa.com